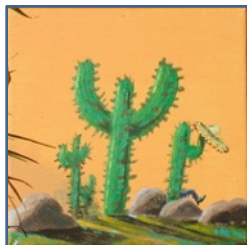


PuzzlePicturePainting

The Awesome Team Event!



PuzzlePicturePainting – The Awesome Team Event



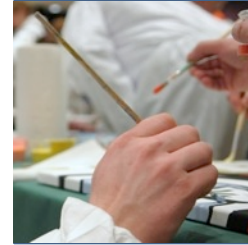
BIG PICTURES – BIG EMOTIONS

Your kraxworx art happening transforms the general outline of your company vision into a breathtaking piece of art!

The entertaining workshop involves all participants in a focused team building process that creates an iconic symbol and long lasting impression of your company spirit.

And finally the surprising exposure of the puzzled art work will give your people a corporate feeling never felt before: an unique emotion that will connect your identity to this thrilling piece of art!

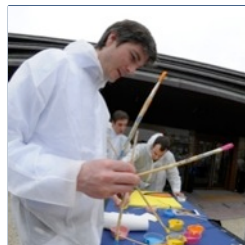
PuzzlePicturePainting – The Awesome Team Event



THE GOOD MOOD ART WORKSHOP

The probably most important element of any team building workshop is its spirit*!
With our art happenings all *articipants* act with both concentration and joy, and they
have so much fun painting in teams we actually should call it “*art happenings*”!

*But that doesn't just happen by chance, that's 20 years of irreplaceable kraxworx experience!



PuzzlePicturePainting – The Awesome Team Event



BIG EMOTIONS – FULL COMMITMENT

The PuzzlePicturePainting makes your participants become “articipants”!
And it connects the content of your communicative values and goals with the deep emotion of its concerted creation.

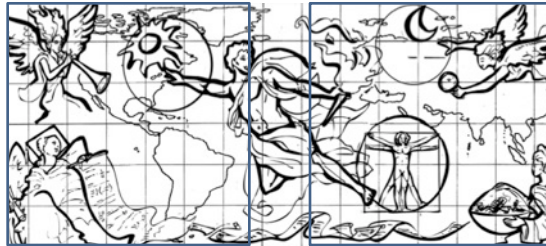


Thus the narrative painting will effect your people far beyond the wonderful moment at the event to become a long lasting, visual and meaningful symbol of your corporation!

And it will give all of you the best story to tell whenever your clients and partners face the ideogram of your company in your entrance hall!



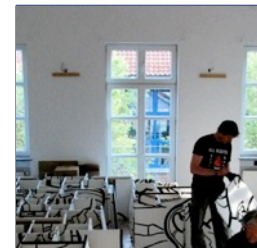
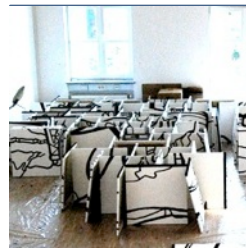
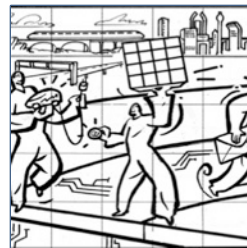
PuzzlePicturePainting – The Awesome Team Event



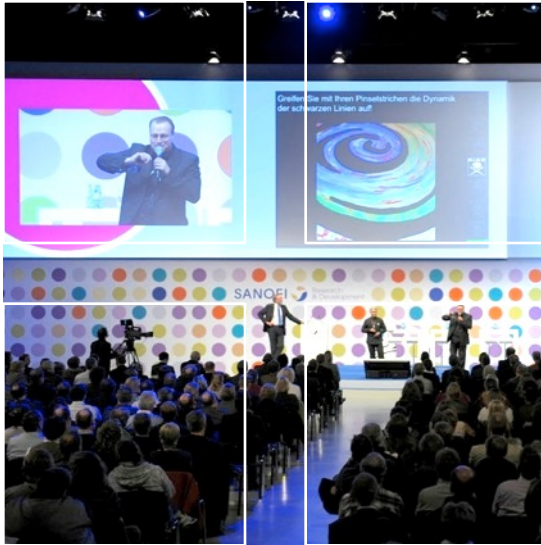
Painted stories that are based on your content and ideas, relevant to the style of your company:

A PICTURE FOR YOUR COMMUNICATION

It comes without saying that your very picture will be one of a kind. Due to your briefing the kraxworx artists will individually sketch the figurative and symbolic structure of the big picture and transfer it to the canvases after your approval.



PuzzlePicturePainting – The Awesome Team Event



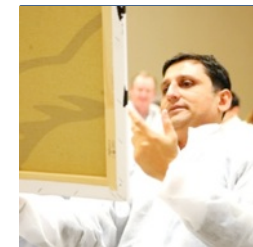
STRONG COORDINATION AND GENTLE ASSISTANCE

A 5 minute warm-up – just spoken or supported with projected charts - introduces the task, the material and the method of the workshop having a special focus on the team communication.

Then the *articipants* help each other to slip into the paper overalls and we make some entertaining group pictures.

During the art happening the big group is split in small teams each to design their own canvas.

The kraxworx artists and their well trained team will look after the *articipants* and supply them with some good tricks of creative painting.



PuzzlePicturePainting – The Awesome Team Event



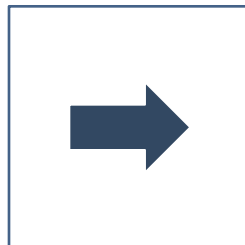
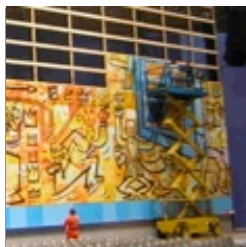
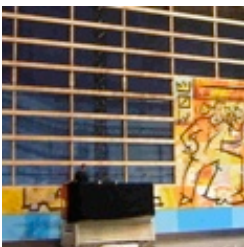
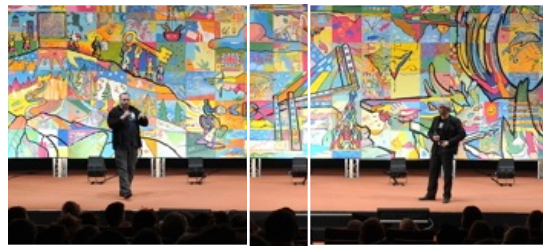
THE BIG SURPRISE

Having finished the creative workshop phase the *articipants* will return to the plenum. The kraxworx team will now take two hours to dry the canvasses and prepare them for the secret mounting!



As the sweeping highlight of the art happening the spectacular revealing of the newborn masterpiece of art will follow: the emotional big bang of your event!

btw: while mounting the big picture we already digitally reproduce any single canvas so a color proof printing file can right away be designed for any kind of follow-up!

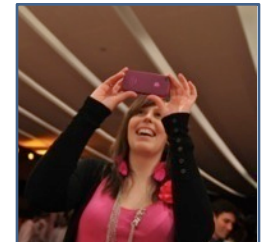
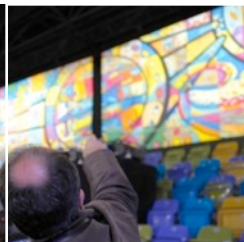
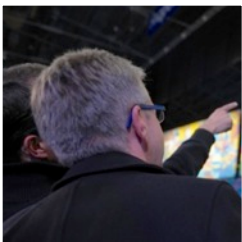
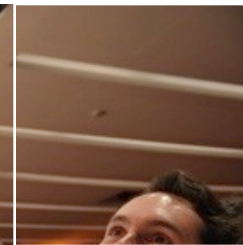
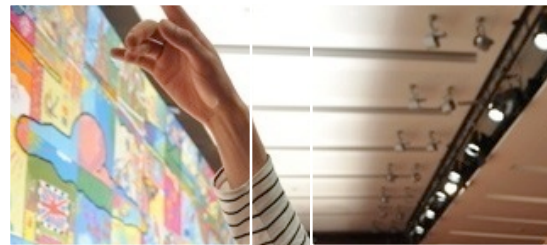
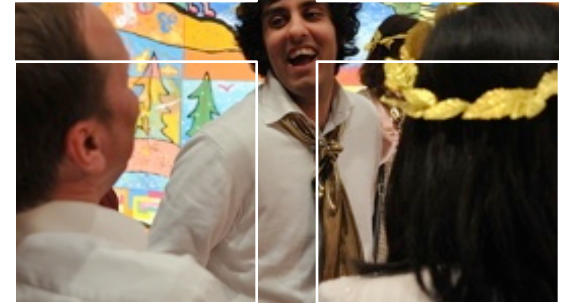


PuzzlePicturePainting – The Awesome Team Event



Smitten with amazement: watching the picture, discovering, discussing and deeply comprehending the spirit of your company ...

THE PURE COMPANY EMOTION!



PuzzlePicturePainting – The Awesome Team Event



8,4m x 2,4m

**SOME
EXAMPLES**

see more under:
www.kraxworx.de



26m x 6,4m



9m x 3m



33,6m x 3,8m



9,3m x 4,2m



14m x 4,2m

PuzzlePicturePainting – Der perfekte Stil



Fitting to your company's style

To tell your story our sketches always work with figurative and symbolic elements which will combine to the big picture

We can offer different styles from classical touch, graffiti or comic styles, expressive drawing or whatever outline fits to your company.

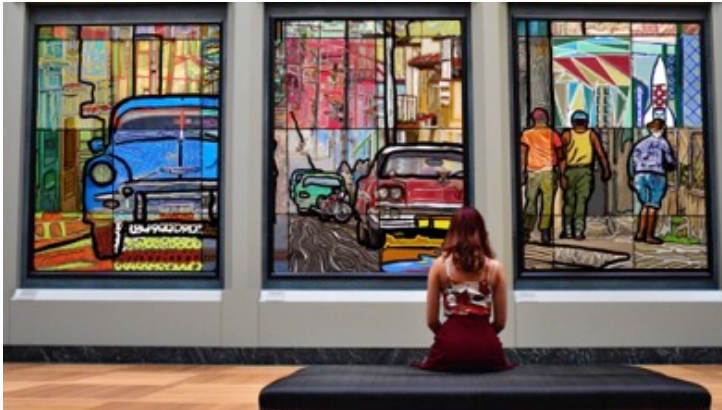


PuzzlePicturePainting – Der perfekte Stil



Even styles in the tradition of famous artists are possible with our PuzzlePicturePaintings.

And if you've got a wall with concrete or steel columns we can subdivide and segment the PPP in any form needed.



PuzzlePicturePainting – The Awesome Team Event

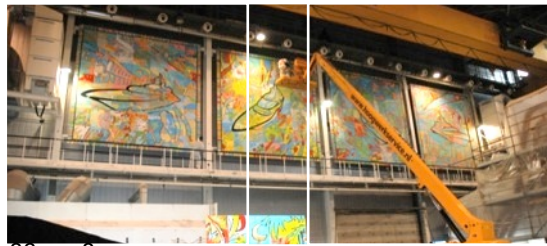


At your cantina



3,6m x 7,8m

Inside your
factory
building



36m x 8m

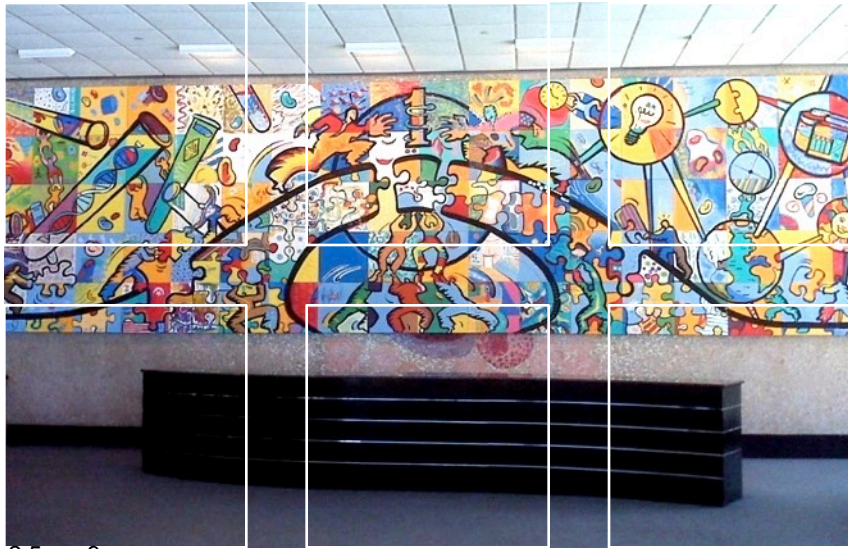


2,8 m x 8,4m

THE ART AT ITS PLACE TO BE

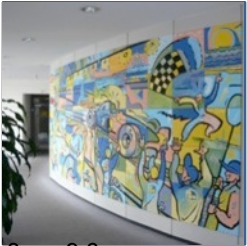
After the sparkling event your PuzzlePicturePainting will be transferred from the event venue to your head quarters to take its place at the heart of your company – telling the story of your company's ideas and visions to all your visitors and employees. You'll see they will love it!

At your lobby



2,5m x 9m

At your
visitor's center



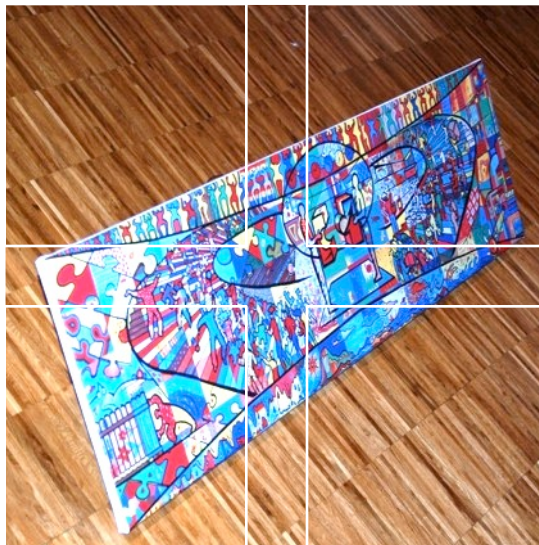
3m x 9,6m

PuzzlePicturePainting – The Awesome Team Event

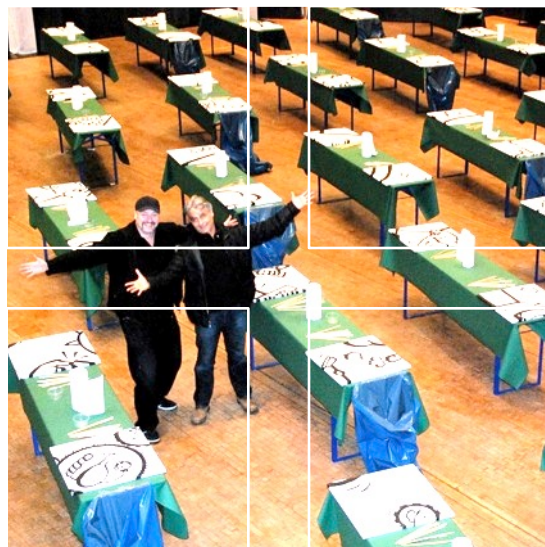
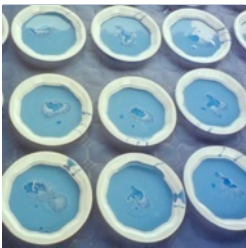
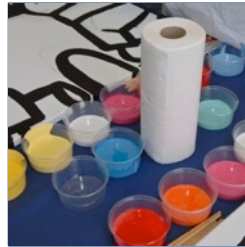
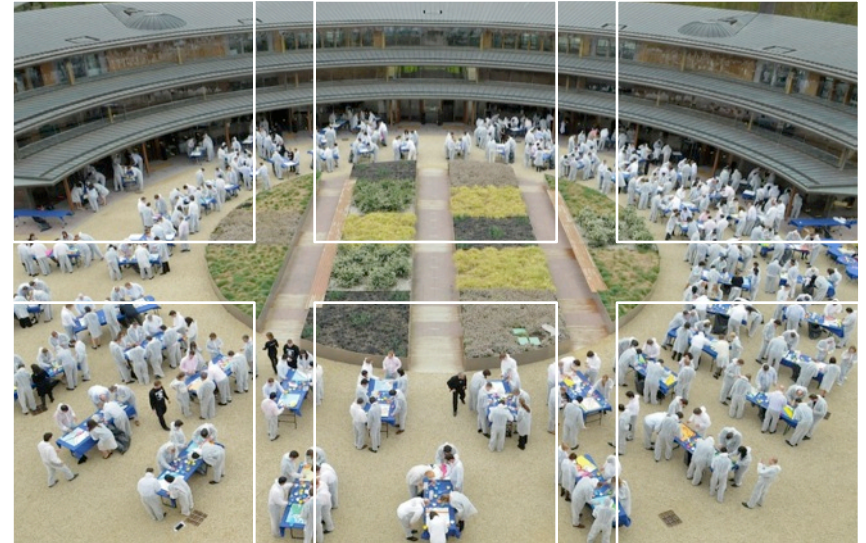


As a printed poster or postcard, in calendars or brochures, on T-shirts and coffee cups, or even as a screensaver ... your artwork lives to tell the story!

BEST COMMUNICATIVE SKILLS

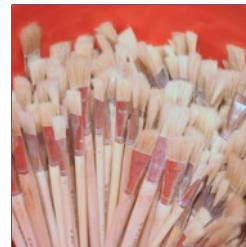


PuzzlePicturePainting – The Awesome Team Event



THE BACKGROUND CLOCKWORK

After more than 250 art work shops with groups from 100 up to 2500 *articipants* we know all our steps by heart. Setting the studio area and the presentation construction, guiding the people through the workshop and leaving the place clean afterwards. Together with you we will always find the perfect way to realize the show in your location!



Wie Unternehmen von Teamerlebnissen profitieren ...



Adam Opel AG, adidas, AEG Elektrolux, AGI Allianz Global Investors, Akzo Nobel, Antenne Bayern, Apetito, AXA Insurance (2X), Basler Insurance, Bayer AG (3x), Bosch Automotive (2x), CapCo, Citibank Europe, Commerzbank (8x), Daiichi Sankyo (2x), DAM Deutsches Architektur Museum, DBImm, Deka Bank, Depfa Bank, Deutsche Bahn AG, Deutsche Bank PBC (5x), Deutsche Bank Real Estate (2x), Deutsche Lufthansa AG, Deutsche Telekom AG (3x), DG Bank Real Estate, DIFA, Dunlop, ECE Facility Management, Eisai Pharma, E.ON, FormMed, Frankfurter Sparkasse 1822, Gladbacher Bank, Gilead, Goodyear, GRS Gesellschaft für Reaktorsicherheit, HeLaBa, Hochtief Constructions AG, Horbach, IDC Congress, IVG Tercon Real Estate, Johnson & Johnson, Kirchhoff Automotive (3x), Linde MH, Löwenbräu, Lufthansa Cityline, Maxxium, Minolta, MTU Maschinen Turbinen Union, Neopost, Oceanco (2x), Organon (2x), o.tel.o, Pfizer Pharma Deutschland (3x), PPI AG, Price Waterhouse Coopers, Proctor & Gamble, Provinzial Insurance, R&V Insurance, Siemens (6x), SAP, Sireo Real Estate, Skandia Insurance, Sonae Real Estate, SOS Kinderdorf, Sparkasse Oberhessen, Stirea Mummert Consulting, Union Investment, Vertex, Verysys, Vivico Real Estate Management, Volksbank Bayreuth e.G., Volksbank Dresden e.G., Würth, Wüstenrot u.v.a.

The art of multiple effects

The use of interactive art happenings at corporate events is full of positive effects and fascinating references.

The surprising unveiling of the jointly created work will be a unique and unmistakable first experience for your "screen heroes"

The work of art itself tells a story in symbols and metaphors: the content of the image corresponds to the aim of the event.

Emotion, pictorial symbolism and communication goal combine to securely anchor the content in the memory of those present.

But that's not all: the finished work of art remains after the event and is exhibited in your buildings

In addition, it generates an iconic memory effect whenever it appears as a reproduction, is distributed to all "fellow artists" as printed matter, and is reused in other media.

In this way, the message immortalized in the picture will be preserved for a long time along with the enthusiasm and joy of the work of art.

And our budget-conscious customers also enjoy our campaigns: after all, our art campaigns result in real assets!

All these are the reasons why many of our customers, global corporations or medium-sized companies, have decided for these really extraordinary art events of the KraxWorx artists; Some of them have already done so several times due to their great success.

And in more than twenty-five years not a single one of our customers is not particularly happy with his wonderful piece of art.

As can be seen from the following quotes ...

www.kraxworx.de presents the best team workshop for your event. Listen to our happy customers:

"That's the real big picture of our company!"
A Director of Sales in Austria

"Wow – that's simply cool!"
A participant in Berlin

**"It's amazing. I was wondering what will happen with the paintings
but I could have never imagined this result. I love it!"**
A participant in Barcelona

"A triple A+ workshop!"
A finance manager in Bad Homburg

**"That was maybe not the cheapest team workshop we ever did
but it was as well probably the only one that was worth every single
penny!"**
A chief controller of an international company

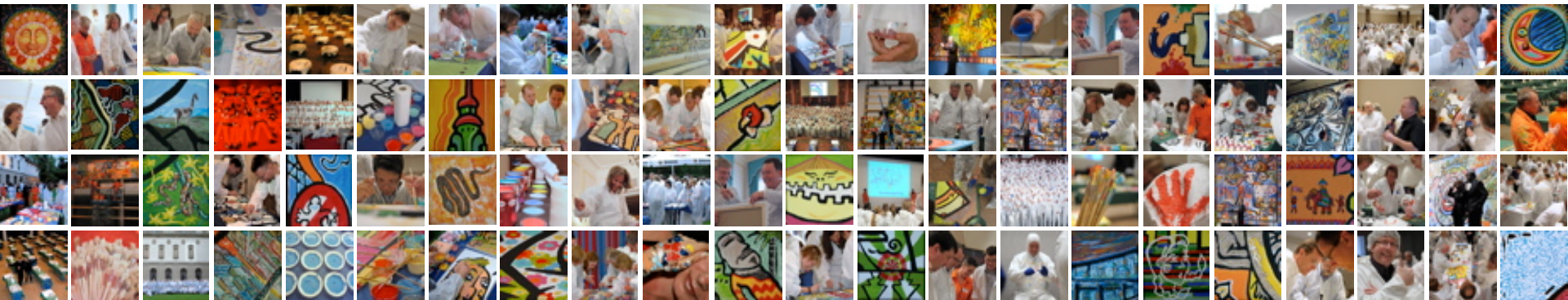
**"What a painting! It's all in there!
The best thing ever!"**
A HR manager in Chicago

**"I always wondered how this mysterious
corporate feeling feels like – Now I know!"**
A brand manager in Duisburg

**"This is probably the most impressive painting I have ever seen ...
and we are all complete laymen. How do you do this?"**
A sales manager in Lisboa

**"I have never seen something like that
- but I am very happy to see it for if
someone had told me I wouldn't believe!"**
A marketing director after unveiling of a giant PPP

"Pure magic!"
A CEO in Hamburg



"That was the best team workshop we ever did in twenty years."
A participant in Munich

"What a wonderful experience!"
A team manager in Stuttgart

**"My colleagues and me had so much fun painting together
we almost forgot this is a workshop not a party!"**
A participant during the painting phase in Lisboa

**"You KrAX-guys have been talking about the intelligent process
but in the end it's pure emotion in exactly the way every company needs."**
A chairman in Paris

**"It's fantastic! All our VIP guests have asked my
bosses for a reprint of the painting for their offices!"**
A happy event manager in Cologne

**"An unbelievable piece of art!
And what a story to tell!"**
A PR-manager in Malaga

**"I have never seen so many
of our people so happy!"**
A shipyard manager in Rotterdam

**"I have been working in this venue for over ten years now and I have
never seen anything such professional and thrilling like this!"**
A technical manager of a congress centre in Paris

"Simply hilarious! ."
A participant in Bonn

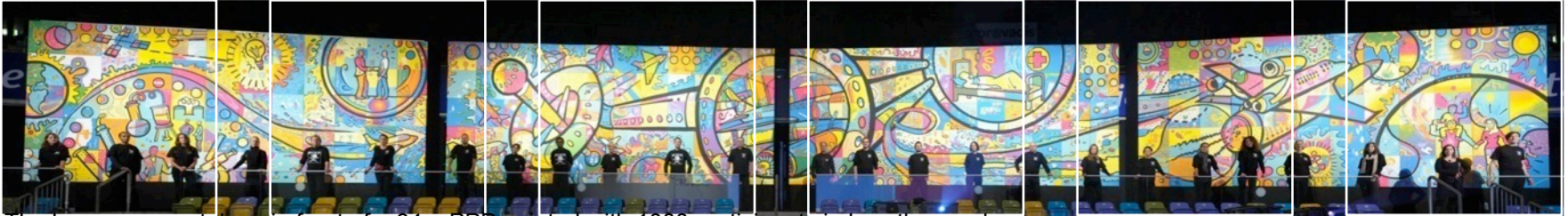
**"Don't take me wrong but this big painting is a shock to me.
I have spent my life without any access to art and now
I stand here and would like to cry - it's so beautiful!"**
A Professor for Nuclear Physics in Frankfurt

**"That's exactly the experience our
group has needed after the merger!"**
A brand manager in Stuttgart



KrAXWORX
GAX Axel Gundlach
gax@kahouse.de
+49 69 46996111

PuzzlePicturePainting – The Awesome Team Event



The kraxworx caretakers in front of a 34m PPP painted with 1000 participants in less than an hour

contact



co/ **GAX Axel Gundlach**

+49 69 – 46996111

+49 177 – 4699611

gax@kahouse.de

Löwengasse 27 K

60385 Frankfurt am Main

Germany



Lothar
Krebs

Axel
Gundlach